





# LEADERSHIP IS AN ACTION NOT A POSITION

Ry R

WAKO.SPORT WAKO.SPORT







WAKO GA 2023
PRESIDENTS REPORT



# WAKO History

















### Founded 1972

First World Championships:

1978 Berlin Germany



#### **Gender Balance**

Male and female participation since 1979

Founding President: Mike Anderson, USA













## STANDING ON THE SHOULDER OF GIANTS





Ennio Falsoni

Borislav Pelevich

Mike Anderson









## Global Picture









## **Changes in the presidency**

Over the past 12 months, we have been notified of several changes in the presidency of our National Federations and WAKO member organizations. It is important to note that these notifications were received during the last year and may not have been communicated immediately following the respective elections.



President: Mr. Chen Entang, Director for Kickboxing Mr. Zhang Lei, International relations Mr. Zeng Fang



President: Mr. Hsueh Nai Wei **Honorary Founding President:** 

Mr. Daniel Obon



President: Mr. Jorge Luis Jarrin Bernudes



President: Mr. Oliver Hahl

LATVIA

President: Mrs. Darja Strutinska

MADAGASCAR

President: Mr. Lylyson René de Rolland

MONGOLIA

(suspended member) President: Mr. Enkhbat Yalalt

PARAGUAY ===

President: Mr. Ever Nunez

SAUDI ARABIA

President: Mr. Ahmad Mohammad Altowayan, (Acting CEO) Mr. Abdulmalik

Almazyad, Mr. Abdulaziz Ghandorah

SERBIA

President: Mr. Basrak Duško

SWEDEN 1

President: Mrs. Camilla Jörneheim

President: Mr. Somchai Punsawas

TUNIS O

President: Mr. Harzi Taher

TURKMENISTAN

President: Mr. Orazmuhammet Dortgulyyevich Komekow





International Federation recognised by the











## **National Federation Name Changes**

GREAT BRITAIN Kickboxing GB

Saudi Arabia Saudi Kickboxing Federation

TAJIKISTAN =

WAKO Kickboxing Federation of Tajikistan

### **New Members**

We are delighted to welcome the new members who are slated for ratification at the forthcoming WAKO General Assembly (GA) in 2023. This marks an exciting step towards expanding our international community.

HONDURAS ==



LEBANON **Z** 

Lebanese Federation of Kickboxing Sports President Abdel Rahman Mahmoud El Rayes

SRI LANKA 📙

Sri Lanka Kickboxing National Federation President Prasad Wickramasinghe





International Federation recognised by the

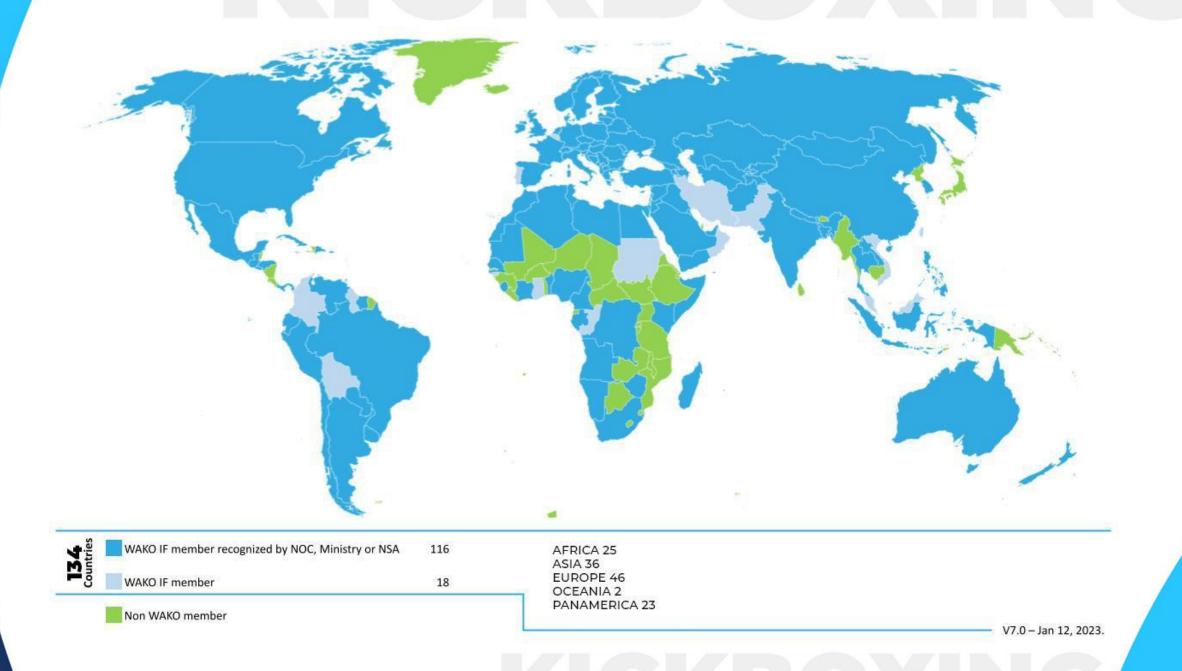
















Olympic Committee











#### recognised by IOC **30 November 2018**

IOC session accepted **WAKO** as Full Recognised IF 20 July 2021



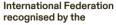
granted full recognition to the World Association of Kickboxing Organizations (WAKO pursuant to Bule 25 of the Olympic Charter

organisation and sport reflects the values of the Olympic Charter and Olympic

involvement or becoming part of the International Testing Agency as anti-doping and the

Please note that the IOC Sports Director will remain at your disposal for any question

Vlo-a. M. h.





International Olympic Committee



**28** 

10900 Wilshire Boulevard Los Angeles, California

International Federation recognised by the

Dear President Baker, Dear Vice President and General Secretary Lund.

We are pleased to announce that your sport has been invited to a closed Request for Information (RFI) process to evaluate potential inclusion in the sports programme of the Olympic Games Los Angeles 2028 (LA28) as per the opportunity provided by Rule 45 of the Olympic Charter and its Bye-law. As part of this process, LA28 is requesting information for the following events for potential inclusion in the sports programme:

- Men's K1 style Kickboxing events
- Women's K1 style Kickboxing events

In this regard, it should be noted that until the analysis around the RFI is concluded, the LA28 Organizing Committee reserves the right to decide whether any additional sport(s) will be proposed to the IOC for

Any potential LA28 proposal on additional/new sports would apply exclusively for the 2028 edition and, consistent with this approach, will be finalized in full independence from any past proposals on additional sports put forward by the Tokyo 2020 and/or the Paris 2024 Organizing Committees for their respective

## WAKO provisionally



Tokyo, 30 November 2018

Tokyo, Japan on 30 November 2018, provisional recognition was granted to the Olympic Charter. This provisional recognition for a period up to three years reflects the WAKO's embrace of the values of the Olympic Charter.

Please accept my official welcome to the Olympic family as a Recognized

Please note that the IDC Sports Director will contact you in order to follow up on

The IOC looks forward to working in partnership with you for the benefits of your

Venn 1.L

















Dear Roy & Espen,

It was great to see you at the IF Forum and want to thank you once again for your letter and your kind words – as we discussed, while we understand your disappointment for the final LA28 decision on its new sports, the first-time inclusion of Kickboxing in the initial list of 9 sports being considered by LA28 is a clear acknowledgment of the value that Kickboxing and WAKO bring, as it recognizes Kickboxing as a compelling and cost-effective sport that excels in various crucial aspects, such as the integrity of refereeing and judging processes.

Best regards,
Nicco Campriani
Senior Director of Sports
LA28.org













#### **41 SPORTS**

Sambo Lacrosse Bowls Squash Ski

Mountaineering

Cricket
Automobile
Dancesport
Racquetball
Sport Climbing
Netball

Bridge Cheerleading

Life Saving

Polo Karate

Motorcycling

Muaythai Sumo

Tug of War Boat Sport Bandy Icestocksport Orienteering Basque Pelota

Underwater Sport

Flying Disc

Skate

American Football

Waterski and Wakeboard

Bowling

Korfball Floorball

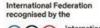
Wushu WAKO

Climbing Mountaineering

Chess

Baseball/Softball

Surfing Billiard Airsport







10900 Wilshire Boulevard Suite 700 Los Angeles, California 90024

30 June 2022

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### **Participation in Multisport Games**















































# Education and Development









## Building the WAKO brand through education and development













Our learn and share program

Social integration program

WAKO designed management program

High integrity, Fair Play, responsibility Awareness, education and prevention

Competitive programs

**LEGACY - PROTECTION OF FUTURE - FAIR PLAY - INCLUSION** 

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PRESIDENTS REPORT



### Athletes are the core of our existence









Adaptive

Kickboxing







Implementation of a program for Parkinson

A designed program developled by the Singapore Federation

how to develop and implement functional training for people









## Zaatary 2023

New coach developed Mohammad Montaser, Gianpaolo Calajo and Silvia Librizzi have been once in Zaatary in 2023









recognised by the













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#### Uses per sport

The table below outlines the number of registered (unique) users on the ADEL platform since its launch.

Sport	Number	Sport	Number	Sport	Number
Gymnastics (FIG)*	10562	Boccia (BISFed)*	632	Baseball/Softball (WBSC)*	219
(blank)	8612	Archery (WA)*	621	Para-Swimming (IPC)*	195
Basketball (FIBA)*	4040	Rowing (WR)*	614	Wheelchair Rugby (IWRF)*	185
Volleyball (FIVB)*	3263	Mountaineering and Climbing (UIAA)*	602	Sailing (WS)*	184
Canoe/Kayak (ICF)*	2939	Floorball (IFF)*	551	Triathlon (WTC/Ironman)*	180
Handball (IHF)*	2826	American Football (IFAF)*	545	Extreme Sports	178
Athletics (WA)*	2766	Judo (IJF)*	471	Curling (WCF)*	176
Field Hockey (FIH)*	2649	Table Tennis (ITTF)*	425	Bodybuilding (IFBB)*	152
Kickboxing (WAKO)*	2380	Kickboxing	408	Mixed Martial Arts (IMMAF)	147
Cycling (UCI)*	2208	World Wrestling)*	395	Boules Sports (CMSB)*	138
Aquatics (FINA)*	2062	Lacrosse (WL)*	393	Automobile Sports (FIA)*	134
Roller Sports (World Skate)*	1805	Karate (WKF)*	364	Para-Athletics (IPC)*	131
*No sport	1722	Rugby Union (World Rugby)*	363	Dragon Boat (IDBF)*	119
Motorcycle Racing (FIM)*	1719	Badminton (BWF)*	349	Squash (WSF)*	106
Ice Hockey (IIHF)*	1314	Tennis (ITF)*	338	Chess (FIDE)*	102
DanceSport (WDSF)*	1299	Bobsleigh and Skeleton (IBSF)*	337	Bodybuilding	98
Skiing (FIS)*	1256	Boxing (AIBA)*	335	Modern Pentathlon (UIPM)*	95
Muaythai (IFMA)*	1047	Ju-Jitsu (JJIF)*	310	Wresting	80



## WAKO Media















## **GROWTH OF FOLLOWERS**

#### 2021

FB: 62.613 followers. IG: 33.200 followers Twitter: 94 followers TikTok:33 followers

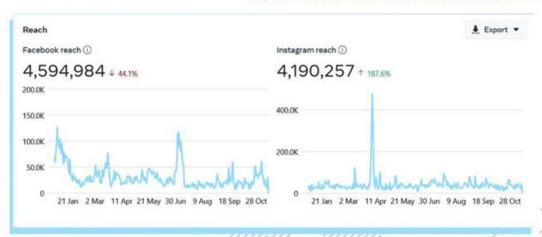
#### 2022

FB: 86.116 followers IG: 63.340 followers Twitter: 802 followers TikTok: 21.000 followers

#### 2023

FB: 97.895 followers. IG: 94.300 followers Twitter: 1.100 followers TikTok: 32.300 followers

#### AMOUNT OF PEOPLE REACHED IN 2022 MORE THAN 8.5 MILLION PEOPLE!













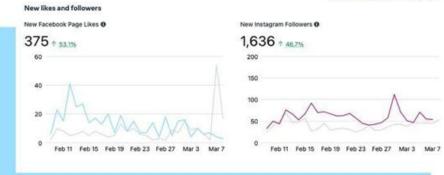
## **NEW LIKES AND FOLLOWERS**

#### SIGNIFICANT GROWTH PR MONTH EVERY YEAR

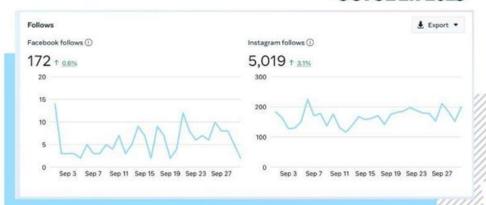
### **APRIL 2021**



#### **MARCH 2022**



#### OCTOBER 2023















# WAKO Diversity



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PRESIDENTS REPORT

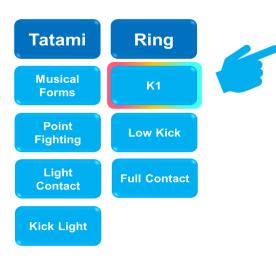
International Federation recognised by the





## **Diversity is at our core**

√ Kickboxing defines a variety of 7 disciplines, from light contact versions on Tatami to full contact versions in Boxing ring, all entertaining.



✓ Our sport can therefore fit any audience and is attractive to youth.

- ✓ In <u>World Combat Games</u> we use Low-Kick, Full Contact and Point Fighting disciplines
- ✓ In <u>World Games</u> we use K1 and PF discipline















✓ Cmbat Games we used LK and PF disciplines















This app is designed for you as an athlete and for you as the entourage. It is all about learn and share and here you will find practical information, educative material, relevant links and sign off modules.













### wakoathletecorner.digital





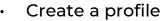








REGISTRATION FOR SEMINARS **REGISTRATION FOR** SEMINARS



- Enter the various sections
- Register for announced seminars
- Learn and share
- Do the sign-offs and questionnaires
- Do the anti-doping sign-off module and get the Certificate
- The Athlete Corner Digital will be developed and improved.



































# WAKO Activities







## WAKO PRESIDENT'S TRAVELS IN 2023

Jan	Feb	March	April	May	June
Budapest (Hungary)	Belgrade (Serbia) Budapest (Hungary)	Los Angeles (USA) Innsbruck (Austria)	Istanbul (Turkey)	Madrid (Spain) Jordan	Budapest (Hungary) Seoul (South Korea) Republic of China Dubai (UAE) Bucharest (Romania)
Jul	Aug	Sep	Oct	Nov	Dec
Istanbul (Turkiye)	Dubai (UAE) Budapest (Hungary) Istanbul (Turkiye) Bangkok (Thailand)	Dubai (UAE) Istanbul (Turkiye) Amsterdam (The Netherlands) Jesolo VE (Italy)	Bristol (UK) Riyadh (Saudi Arabia)	Albufeira (Portugal)	Budapest (Hungary) UK











## **Arab Workshops and Summit | DUBAI**













**CHINA** 









## **KOREA**







International Federation recognised by the

> Olympic Committee















## International Federation recognised by the International Olympic Committee

## **LA Meeting**













## Senegal





International Federation recognised by the









## Singapore











International Federation recognised by the









### **THAILAND**





































### **EUROPEAN GAMES**



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## **Referees Seminar**











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ITAL



**Presidents** 















## **Indian Island Games**









### **Online Seminars**



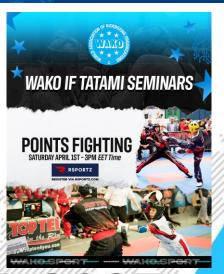












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K1 STYLE SUNDAY 23TH APRIL 2023 3 P.M. EET (EASTERN EUROPEAN TIME)



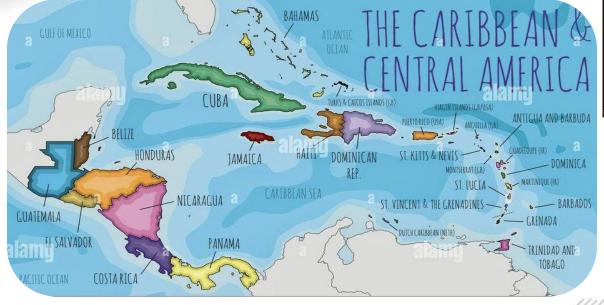








### **Pan America**









Foz do Iguacu GOVERNO





















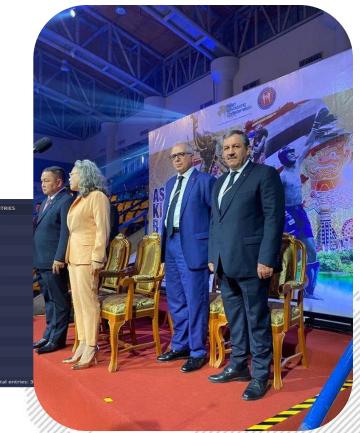
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# **Asia Championships**









### Romania











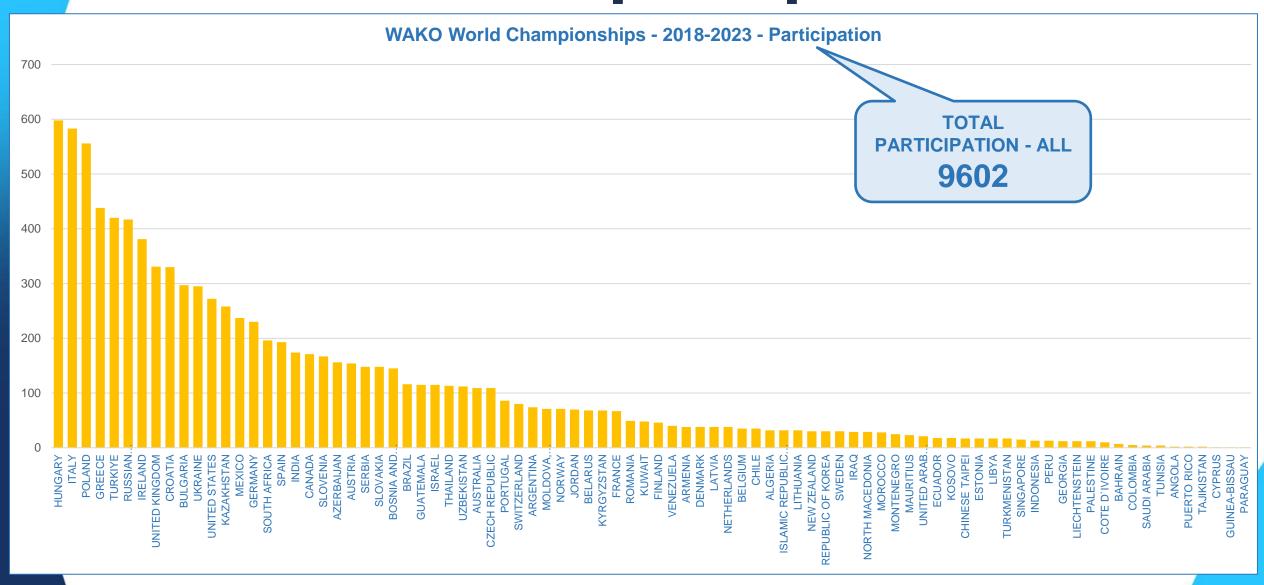




# 2019 – 2022 Statistics

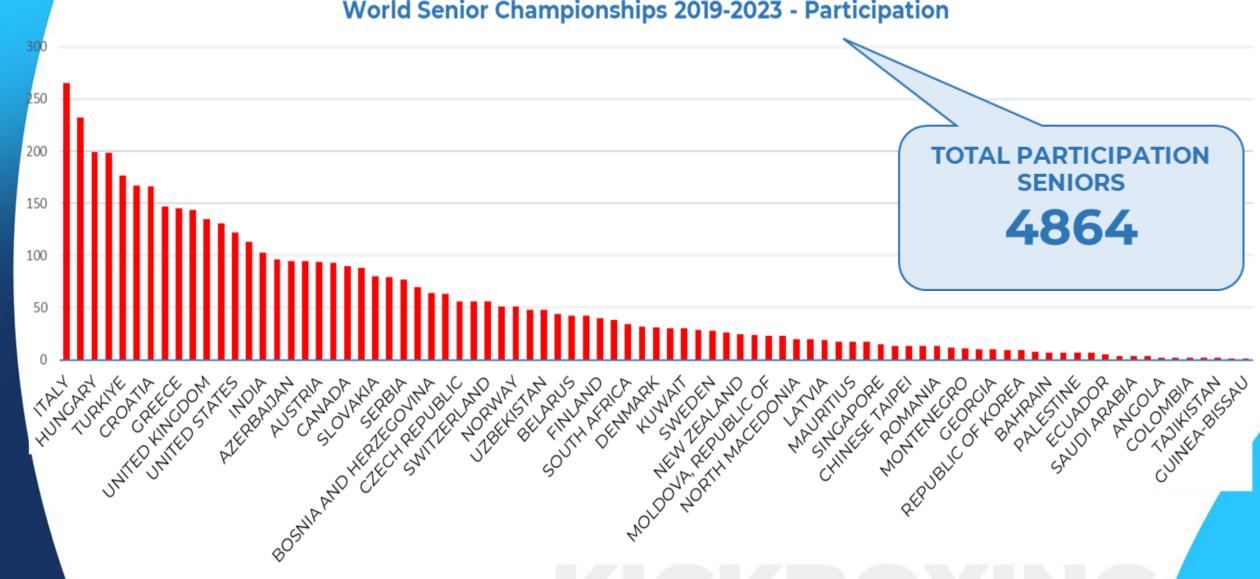


# **WAKO World Championships Statistics**



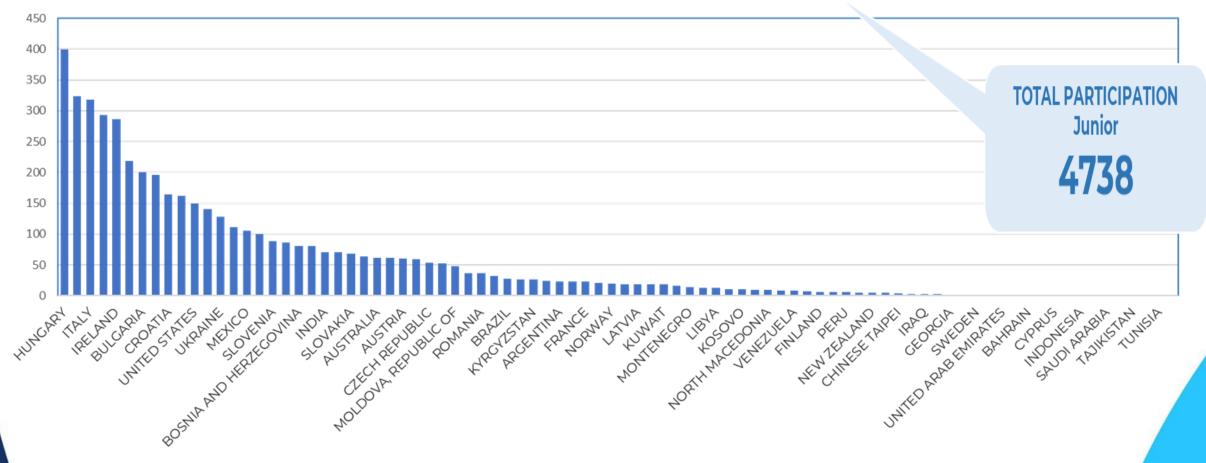
### **WAKO Senior Statistics**

World Senior Championships 2019-2023 - Participation

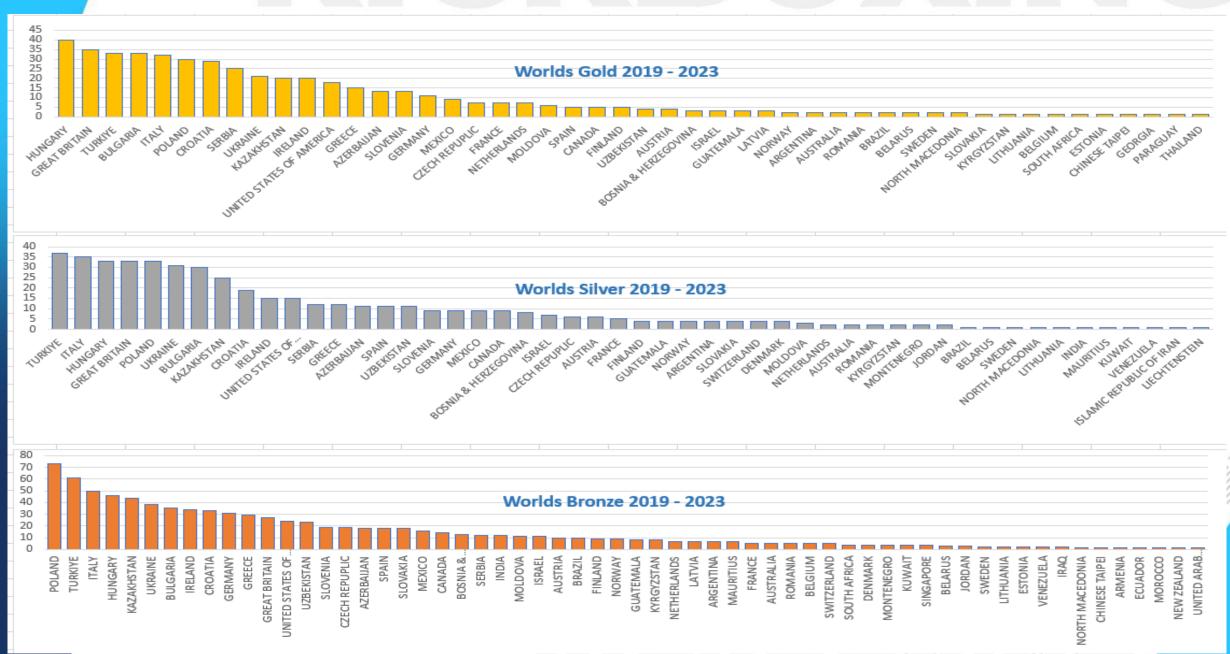


### **WAKO Junior and Cadets**

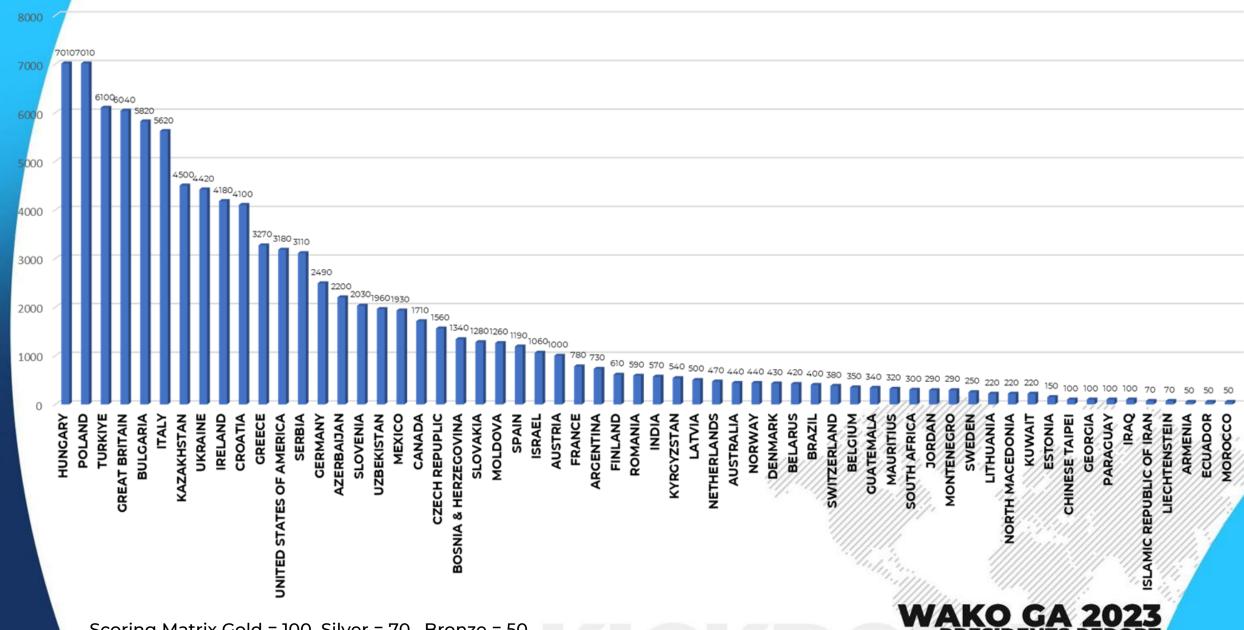
World Junior / Cadets / Children Championships 2018-2022 - Participation



### WAKO World Medals 2019 - 2023



### **Medal Table Worlds Overall 2019 - 2022**



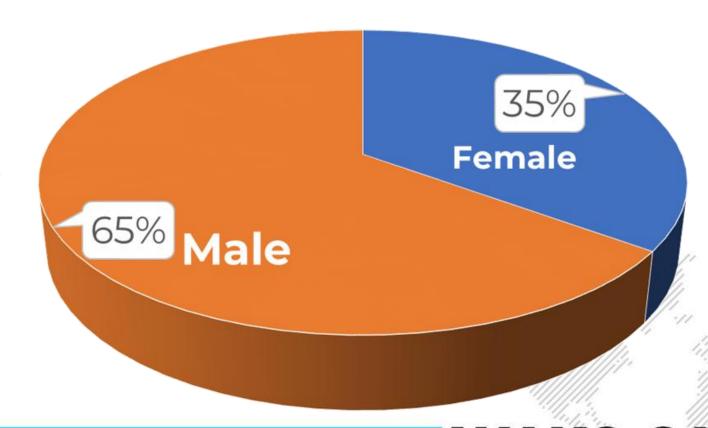
Scoring Matrix Gold = 100 Silver = 70 Bronze = 50





### WAKO Worlds Gender Balance 2019 - 2022 (10,287 Elite)

Gender Balance 2019 - 2022



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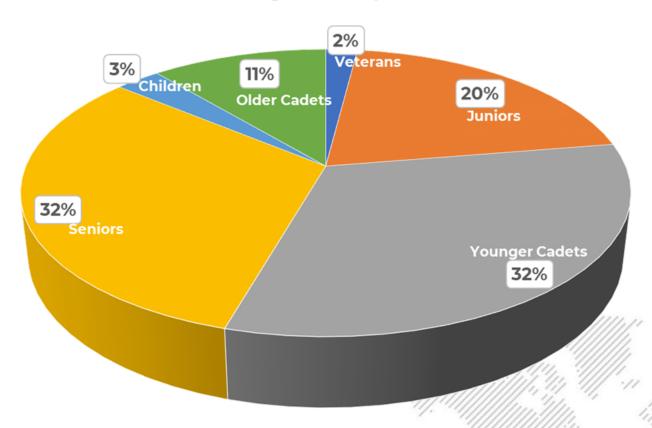
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#### **WAKO Worlds Age Groups**



#### **Age Groups**

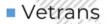
















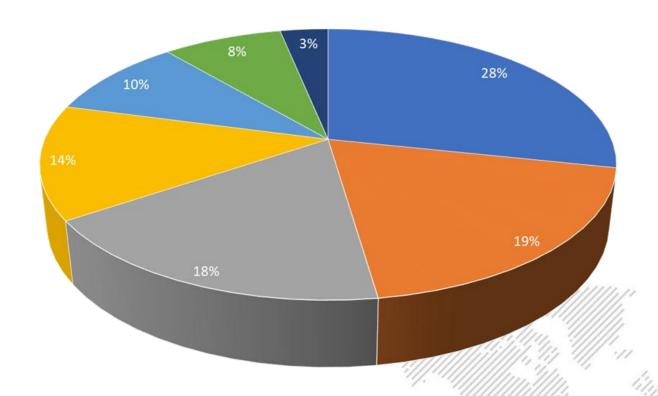




### **Worlds Discipline Participation 2019 - 2022**



### Disciplines



Point Fighting

Light Contact

Kick Light

Low Kick

K1

Full Contact

Musical Forms

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# **Main International Challenges**

#### Main challenges in sport

- · Lack of good governance and transparency
- · Lack of integrity and harmonization
- Continuous anti-doping problemacy
- Fragmentation of the market
- · War and difficult political situations

#### Main challenges for WAKO

- Going from volunteerism to professionalism
- Accountability at all levels
- Function of the Continental Divisions
- Uniformity of the sport
- Consistency in events



### accountability noun

#### **Definition of accountability**

: the quality or state of being accountable

especially: an obligation or willingness to accept responsibility or to account for one's actions









# **Future Strategic Focus: 2023-2027**

#### **Short 1-2 years**

- 5 Year Strategic Plan development and approval 2024 - 2029
- Transformation from Voluntarism to professionalism
- Video Media Streaming Team and Capability
- Global Media Partner for Streaming of WAKO Major events and PPV
- Expended WAKO office to support NF development.
  - Possible additional regional office outside Europe
- Olympic Channel development
- Continental Games Inclusion (May bleed in to 2-3)
  - European Games Asian Games Pan American Games - African Games
- National Federation Development Conference & Discipline Development
  - o Asia/Oceania
    - East Asia
    - SE Asia
  - o Pan America
    - North America
    - South America
- Support NOC recognition of NF not already recognised.
- Support NF who are not currently recognised by NOC and or MS
- Standardise WAKO World Cups and A class events
- Set up 3 new commissions/committees to look at strategic imperatives.
- Development and delivery of coaching framework and certification

#### **Med 2-3**

- Continue Transformation from Voluntarism to professionalism.
- Major international events
  - Universiade
  - Mediterranean Games
  - World Games
  - Combat Games
  - o Islamic Games
- National Federation Development Conference
   & Discipline Development
  - Africa
    - North
    - South
  - Europe
    - Eastern Europe
    - Western Europe
- Refugee Team ( requires funding)
- Secure a major corporate sponsor
- Revision of Statutes

#### Long 5+

- Professional Services to our members in
  - Front Office
  - Back Office
  - Media
  - Coaching
  - Certification
  - Event Management
- Brisbane 32
- Youth Olympic Games
- European Youth Olympic Festival

